

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. 10/773,894 Confirmation No.: 8329
Applicant(s): David J. Edmondson
Filed: February 6, 2006
Group Art Unit: 3639
Examiner: Nelson, Freda Ann
Title: Apparatus, and Associated Method, for Dynamically Pricing Content
Responsive to Quantitative Demand Indicia.
Docket No.: 1643.104
Customer No.: 52529

Mail Stop Amendment
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT
PURSUANT TO 37 CFR 1.121 AND
AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. 1.111**

Dear Sir:

In response to the Notice of Non-Compliant Amendment dated 07 March 2007 pertaining to the Office Action dated July 17, 2006, please amend the above-referenced application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 4 of this paper.

Amendments to the Drawings begin on page 9 of this paper, and includes attached replacement sheets.

Remarks/Arguments begin on page 10 of this paper.